



The Society
of Publication
Designers

The Society of Publication Designers
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FOR IMMEDIATE RELEASE

THE SOCIETY OF PUBLICATION DESIGNERS ANNOUNCES THE WINNERS OF THE 2018 SPOTs COMPETITION



New York, NY (July 31, 2019) – The Society of Publication Designers (SPD) is excited to announce the winners of the SPOTs Illustration Competition. Chaired by **Carrie Gee**, Staff Editor, *The New York Times* and **Victor Williams**, International Art Director, *TIME*, this year’s competition celebrated the best editorial SPOT illustrations from 2018 in both print and digital platforms. Our jury of art directors and illustrators conferred four Awards of Excellence, three Awards of Distinctive Achievement, and three Merit Winners. The recipients will be commemorated in the PUB 54 Annual, which serves as an invaluable and inspirational resource for editors, art directors, photographers, illustrators, typographers, and design enthusiasts worldwide.

About SPOTs:

SPOT illustrations may be small in size, but they play an enormous role in the world of publication design. Measuring no more than 5 x 6 inches, a spot must catch readers’ eyes, draw them into a story, and convey complex ideas—often while competing with other visual elements on the page. The Society of Publication Designers is the only organization to honor these hard-working little gems with its annual SPOTs Competition. Judged by a panel of leading editorial art directors and commercial illustrators, winning entries are featured in our Publication Design Annual, a beautifully printed hardcover book that is an invaluable resource for anyone working in editorial design.

About The Society of Publication Designers:

The Society of Publication Designers (SPD) is a non-profit organization dedicated to promoting and encouraging excellence in editorial design. Since forming in 1965, SPD prides itself on being the only organization with a specific focus on the visual editorial concerns of print and digital professionals. We bring together and support the most talented creatives, working across all platforms and disciplines, to learn, inspire, and collaborate. Helmed by a Board of Directors, SPD is a vital resource serving our expansive network of creative professionals, strengthening the editorial design community, and shaping the future of visual culture.

Contact:

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Please visit our website and social media profiles to learn more about our competitions and the PUB 54 Annual.

WEBSITE: www.spd.org

INSTAGRAM: [@SPDesigners](https://www.instagram.com/SPDesigners)

TWITTER: [@SPDTweets](https://twitter.com/SPDTweets)

FACEBOOK: www.facebook.com/SPD.org/

The Society of Publication Designers is excited to present the winners for SPOTs:

SINGLE SPOT

AWARD OF EXCELLENCE:

Lorraine Sorlet, “The Power of Positive People”

Jaspal Riyait, Art Director

The New York Times, July 10, 2018

AWARD OF DISTINCTIVE ACHIEVEMENT:

Kiersten Essenpreis, “The Big Way Sex Changes For Couples After 40”

Dian Holton, Art Director

TheGirlfriend.com, 2018

MULTIPLE SPOTS FOR A SINGLE STORY (2 OR MORE)

AWARD OF EXCELLENCE:

Daniel Savage, “Music City”

Aviva Michaelov, Art Director

The New Yorker, September 2018

AWARD OF DISTINCTIVE ACHIEVEMENT:

Klaas Verplancke, “Hold The Line”

Nicholas Blechman, Creative Director

The New Yorker, January 2018

MERIT:

Peter Oumanski, “Modern World”

Rob Hewitt, Creative Director

Dwell, July/August 2018

MERIT:

Rebecca Chew, “The Case for Torture”

Esquire Singapore, May 2018

SERIES OF SPOTS FOR A RECURRING FEATURE / COLUMN (2 OR MORE)

AWARD OF EXCELLENCE:

Lorenzo Gritti, “LGBTQ Column”

Meg Vazquez, Art Director

GQ, February 9, March 9, March 30, April 5, 2018

AWARD OF DISTINCTIVE ACHIEVEMENT:

La Tigre, “On Politics with Lisa Lerer: Midterm Election 2020”

Deanna Donegan, Art Director

The New York Times, November 5, November 6, November 7, November 9, November 14, 2018

MERIT:

Jay Daniel Wright, “Smarter Living”

Jaspal Riyait, Art Director

The New York Times, December 22, December 25, December 26, December 27, 2018

ANIMATED SPOT

AWARD OF EXCELLENCE:

Joni Majer, “Talking About Failure is Crucial for Growth. Here’s How to Do It Right.”

Jaspal Riyait, Art Director

The New York Times, August 17, 2018

Note: Not all categories result in award winners or merits, due to significantly low entry volume and/or low jury scores.

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