



F Y L R T O

G L S P D 58

F T W T B D

S M H C F E

Y O L O J K

CALL FOR ENTRIES

OMG

THE
COMPETITION

Since 1965, SPD's competition has yielded hundreds of thousands of entries from around the world. SPD recognizes and promotes the best in editorial design, photography and illustration in print and digital mediums. We welcome entries from a diverse range of brands engaged in storytelling. This includes digital brands, print media brands, newspapers, custom publishing, television, and more. If you have created editorial content that was published, you will find a variety of categories to show off your creativity.

All entries selected by the jury during the second round of judging are either Merits, Medal Finalists or Medal Award winners and will be included in an online gallery. During the second round, judges vote on the Gold Awards for Excellence, the Silver Awards for Distinctive Achievement, and the finalists for Brand of the Year, Magazine of the Year, Cover of the Year, Website of the Year, and Video of the Year.

The list of finalists for print and digital categories will be announced in March 2023. A full list of judges will be announced in early January.

THE CHAIRS

Kate Elazegui

CREATIVE DIRECTOR | THE NEW YORK TIMES OPINION PAGES

Chin Wang

VICE PRESIDENT | ESPN CREATIVE STUDIO

DIGITAL CHAIRS

Taylor Le

DESIGN DIRECTOR | THE LOS ANGELES TIMES

Kristen Radtke

ASSOCIATE CREATIVE DIRECTOR | THE VERGE

MAGAZINE OF THE YEAR CHAIR

Robert Newman

CREATIVE MEDIA DIRECTOR | NEWMANOLOGY

BRAND OF THE YEAR CHAIR

Emily Kehe

CREATIVE DIRECTOR

LFG »

WWTWH

RULES & ELIGIBILITY

ASAP

Early Bird Deadline
Friday, December 23, 2022
\$40 members, \$80 for non-members.

Standard Deadline
Friday, January 13, 2023
\$50 members, \$100 for non-members.

Late Deadline
Friday,
January 27, 2023
\$60 members, \$120 for non-members.

Members: With 10 or more entries, you can submit an additional three entries FREE. (But only three. Not three for every 10.)

BECOME A MEMBER TODAY AND SAVE ON YOUR SPD 58 ENTRIES!
Becoming an SPD member allows you to join a community of your peers, obtain crucial information on the inner workings of your profession and meet other talented and influential visual professionals. Your membership also makes it possible for us to continue our educational programs, speaker series, social events and other initiatives that celebrate and support our industry. As a member, you will receive 50% off competition entries, plus three FREE when you enter 10 entries or more.

For the full list of member benefits, visit spd.org/membership.

THAT'S 50% OFF FOR MEMBERS!

PRINT

Editorial publications of any genre, including all newsstand publications, newspapers, newspaper magazines, trade, custom publishing, educational/institutional, special interest publications, and Independent/Self-Published Magazines (with a circulation under 20,000 are eligible).

All entries submitted in the competition must be published and dated 2022; this includes magazines with a split date 2022/2023. (Please note: 2021/2022 issues are not eligible.)

Attention: Please submit the digital equivalent of the print publications exactly as published.

Seriously, we will disqualify any entry that is not consistent with the published print issue/edition.

DIGITAL

SPD is not just Print! Enter websites, apps, podcasts, social channels, television programming, and digital publications containing dynamic or regularly updated editorial content including text, pictures, video, audio, animation or a combination. Entries don't have to be affiliated with a print brand. Websites and apps must be live to the public, and not demos or private betas.



HOW TO ENTER

FYI



STEP 1 Go to SPD.org and click the SPD 58 "ENTER HERE" button. Then log-in or set up a profile if you don't have an account.

STEP 2 Submit Entry Information. Choose what categories you're entering, submit issue dates and credits for all entries. Only submit credit information that is specific to the entry. We will use this information later if you win! It's the same for both print and digital categories.

STEP 3 Upload PDFs or digital images/files as required by the category.

STEP 4 Submit Payment. You're done!

FTW

IF YOU WIN

- If you win, you'll be notified by email in mid-March 2023.
- Winning entries will be presented in the SPD 58 Awards in May or June 2023. To be included in the awards presentation, you will be required to send digital files, credits, and gallery fee payment to SPD by the end of March 2023.
- The notification email will include instructions for the SPD 58 Awards and winners' gallery. If you **don't win**, you won't receive the email. All winning publications will be listed on SPD's website, www.spd.org, mid-March 2023.

Note: Not all categories result in medal winners due to low jury scores or significantly low entry volume.

FTL



FPO

TMI

CATEGORY
HIGHLIGHTS

BOY

BRAND OF THE YEAR



The
highest
honor

WOY

WEBSITE OF THE YEAR



The
highest digital
award

MOY

MAGAZINE OF THE YEAR



The
highest print
award

VOY

VIDEO OF THE YEAR



The highest
quality of
storytelling

COY

COVER OF THE YEAR



The
best cover
award

FTW

SPECIAL CATEGORY



Show us your
best print or
digital work
that deals with
acronyms

CMYK

1 BRAND OF THE YEAR

2 MAGAZINE OF THE YEAR

3 BEST OF GENRE

By entering Magazine of the Year, you will automatically be considered for one of the Best of Genre categories. That means, it's FREE with your Magazine of the Year entry. Just indicate your genre and you are automatically entered in the Best of Genre Category.

- General Interest/News
- City/Regional
- Women's Interest
- Men's Interest
- Lifestyle/Travel/Food/Shelter
- Fashion/Beauty
- Business/Science/Technology
- Entertainment/Sports
- Trade/Brand/Educational/Institutional
- Independent/Special Interest

4 COVER OF THE YEAR

5 FTW (SPECIAL CATEGORY)

DESIGN

Open to all types of publications

- 6 Entire Issue
- 7 Section: not feature (singles/spreads; single issue)
- 8 Section: not feature (singles/spreads; multiple issues)
- 9 Feature: Service (single/spread)
- 10 Feature: Service (story)
- 11 Feature: Profile, Non-Celebrity (single/spread)
- 12 Feature: Profile, Non-Celebrity (story)
- 13 Cover: Celebrity / Entertainment / Sports *NEW*
- 14 Feature: Celebrity / Entertainment / Sports (single/spread)

- 15 Feature: Celebrity / Entertainment / Sports (story)

- 16 Cover: News / Documentary / Essay *NEW*

- 17 Feature: News / Documentary / Essay (single/spread)

- 18 Feature: News / Documentary / Essay (story)

- 19 Cover: Lifestyle / Travel / Food / Shelter *NEW*

- 20 Feature: Lifestyle / Travel / Food / Shelter (single/spread)

- 21 Feature: Lifestyle / Travel / Food / Shelter (story)

- 22 Cover: Fashion / Beauty *NEW*

- 23 Feature: Fashion / Beauty (single/spread)

- 24 Feature: Fashion / Beauty (story)

- 25 Feature, Opener (single page)

PRINT CATEGORY LIST

NEWSPAPERS

- 26 Front Page
- 27 Section, not feature
- 28 Feature Article

INDEPENDENT PUBLISHING

- 29 Entire Issue
- 30 Cover
- 31 Single / Spread
- 32 Story

CUSTOM PUBLISHING/ BRAND/CORPORATE/ INSTITUTIONAL/ EDUCATIONAL

- 33 Entire Issue
- 34 Cover
- 35 Single / Spread
- 36 Story

REDESIGN

Open to all types of publications

- 37 Entire Issue

PHOTOGRAPHY

Open to all types of publications

- 38 Cover
- 39 Entire Issue
- 40 Section: not feature (singles/spreads; single issue)
- 41 Section: not feature (singles/spreads; multiple issues)
- 42 Feature: Service (single/spread)
- 43 Feature: Service (story)
- 44 Feature: Profile, Non-Celebrity (single/spread)
- 45 Feature: Profile, Non-Celebrity (story)
- 46 Feature: Celebrity / Entertainment / Sports (single/spread)
- 47 Feature: Celebrity / Entertainment / Sports (story)
- 48 Feature: News / Documentary / Essay (single/spread)
- 49 Feature: News / Documentary / Essay (story)

- 50 Feature: Lifestyle / Travel / Food / Shelter (single/spread)

- 51 Feature: Lifestyle / Travel / Food / Shelter (story)

- 52 Feature: Still-Life (single/spread)

- 53 Feature: Still-Life (story)

- 54 Feature: Fashion / Beauty (single/spread)

- 55 Feature: Fashion / Beauty (story)

INDEPENDENT PUBLISHING

- 56 Cover
- 57 Single / Spread
- 58 Story



CUSTOM PUBLISHING/ BRAND/CORPORATE/ INSTITUTIONAL/ EDUCATIONAL

- 59 Cover
- 60 Single / Spread
- 61 Story

TYPOGRAPHY

Open to all types of publications

- 62 Cover
- 63 Single / Spread
- 64 Story

ILLUSTRATION

Open to all types of publications

- 65 Cover
- 66 Photo-Illustration
- 67 Single / Spread
- 68 Story
- 69 Info-graphic (Data Visualization)

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INDDD

RGB

WEB/APP

- 70 Website of the Year
- 71 Homepage Design
- 72 Custom Feature Design: Single Page
- 73 Custom Feature Design: Entire Package
- 74 Digital Cover
- 75 Digital Redesign
- 76 Web/HTML Typography
- 77 Animated Content
- 78 Information Graphics
- 79 Original Digital Illustration/Photo-Illustration
- 80 Original Digital Photography - Feature: Portfolio
- 81 Original Digital Photography - Feature: Celebrity / Entertainment / Sports
- 82 Original Digital Photography - Feature: Non-Celebrity
- 83 Original Digital Photography - Feature: Documentary

- 84 Original Digital Photography - Feature: Fashion/Beauty
- 85 Original Digital Photography - Feature: Lifestyle / Travel / Food / Shelter
- 86 Original Digital Photography - Feature: Conceptual/Still Life
- 87 Digital Photo-Editing (non-commissioned photography)

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SOCIAL

- 88 Single Story/Reel
- 89 Entire Channel

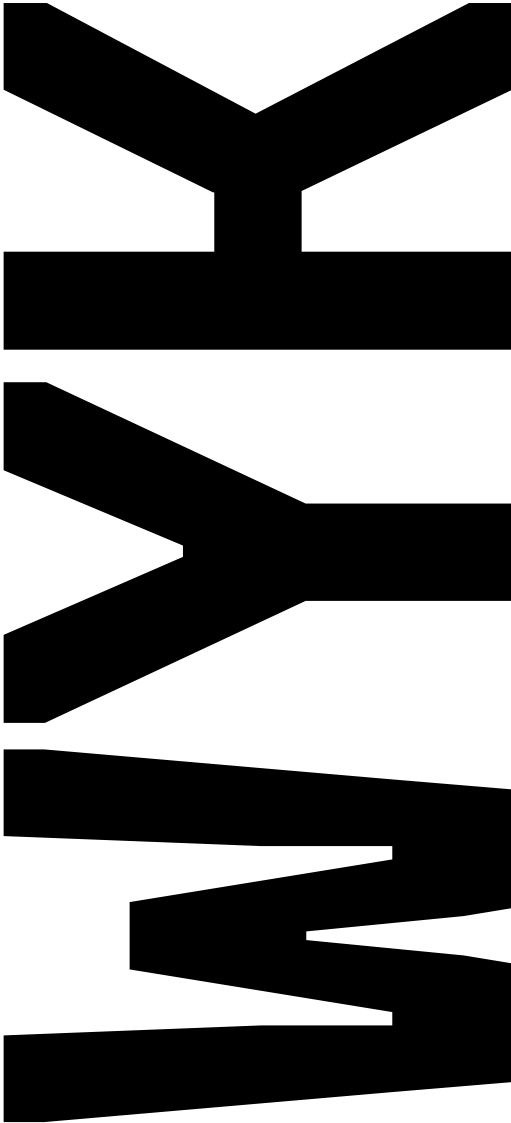
VIDEO

- 90 Video of the Year
- 91 Feature Video: Profile, Celebrity
- 92 Feature Video: Profile, Non-Celebrity
- 93 Feature Video: Service/Explainer
- 94 Feature Video: News/Documentary
- 95 Short Video (60 seconds or less)
- 96 Video Series (3 videos maximum)
- 97 Animated Content
- 98 Visual Identity & Branding

PODCASTS *NEW*

- 99 Podcast Album Art
- 100 Podcast Supplemental Art

DIGITAL
CATEGORY LIST



**PRINT: PREPARING
YOUR ENTRIES**

BRAND OF THE YEAR

THE HIGHEST HONOR

Honoring the editorial excellence across all channels of a brand. We are seeing the emergence of editorial brands that are equally adept at multiple mediums, from print and digital to video and live events.

If your brand demonstrates an imaginative use of design, illustration, photography, and typography across multiple platforms and channels, then this category is for you.

If you go to great lengths to express the needs of the story, to engage the reader with your visual voice, that's what we want to honor here!

To compete in this category please submit the following:

Each brand must submit a short written statement describing their effort of telling stories across multiple platforms (no more than 150 words).

If Print is your primary platform:

1. Submit PDFs of 2-3 issues of the publication (exactly as it was published). In addition, submit 3 types of assets from the following list. Your entry will consist of 4 types of assets – Print plus 3 additional.
2. URLs: 3-5 specific page URLs within the same site. In addition, you can submit the home page URL. Submit screenshots as reference.
3. A PDF of a Print Supplement, book, or special edition (exactly as it was published).
4. Video Series (submit up to 3 videos from the same series or different subjects that reflect your brand's voice).
5. Live Event in the form of a video or sizzle reel
6. App (screen recording of the app experience)
7. Social Media Channel (screen recording of the channel experience)

If Digital is your primary platform:

1. URLs: 3-5 specific page URLs within the same site. In addition, you can submit the home page URL. Submit screenshots as reference. In addition, submit 3 types of assets from the following list. Your entry will consist of 4 types of assets – Web URLs plus 3 additional.
2. A PDF of a Print Supplement, book, or special edition (exactly as it was published).
3. Video Series (submit up to 3 videos from the same series or different subjects that reflect your brand's voice)
4. Live Event in the form of a video or sizzle reel
5. App (screen recording of the app experience)
6. Social Media Channel (screen recording of the channel experience)

MAGAZINE OF THE YEAR

SPD'S HIGHEST PRINT AWARD

Magazine of the Year is given to the art director whose magazine demonstrates the most effective and imaginative use of design, typography, illustration and photography.

To be eligible, your magazine must have a frequency of at least three (3) issues per year. If your publication only publishes two times a year, please contact mail@spd.org for eligibility considerations. Submit PDFs of three (3) different issues from 2022 (exactly as it was published).

By Entering Magazine of the Year, you will automatically be entered into Best of Genre. You do not have to submit additional issues as a separate entry. We want to recognize excellence in different types of publications. This is a special opportunity for the best in each genre to be recognized. Each genre is eligible for one gold medal, no silver.

■ **Attention: DO NOT SEND** tear-sheets. Please submit the digital equivalent of the print publication exactly as it was published, instead of tear-sheets. If your publication wasn't printed because of the pandemic, but it was still published online, enter it!

■ **Be aware:** we will disqualify any entry that is not consistent with the published issue/edition. We aren't joking.

COVER OF THE YEAR

This award is given to the best cover whether it's print or digital that shows visual excellence. Whether for design, photography, typography, or illustration - show us your best in this platform agnostic category. Upload a GIF, JPG, MP4 or digital image of your entry. One cover per entry. For split run covers, flip covers, or gatefold covers with the same issue date, submit one file with all the related covers. You can submit up to three (3) separate entries per brand in this category.

SPECIAL CATEGORY: FTW!

These days it seems like we are bombarded with acronyms. Here is a fun opportunity to enter any work that involves an acronym. Have you worked on anything involving RTW or RTO? WFH or IRL? What about anything on the CDC, FBI, or SCOTUS? FWIW - That even means USA, UK, or UAE.

Show us the best design, typography, photography, illustrations, data visualization, motion graphics, or videos dealing with an acronym. You can submit PDFs or digital images of covers, single pages, spreads, and stories. We also

accept gifs, videos, and web URLs that represent storytelling with an acronym. (For the Win!)

ENTIRE ISSUE ENTRIES

Submit only a PDF of the entire issue (exactly as it was published). Please make sure the PDF pages are spreads (not just single pages). It needs to look like a tangible publication when reading it on the screen with full spreads.

COVER ENTRIES

Submit only covers (not the entire issue) as PDFs or digital images exactly as it was published. Split run covers, flip covers, and gatefold covers are welcome, but must be submitted as one file per issue date.

FEATURE-WELL SINGLE PAGE OPENERS

Enter a PDF or digital image of visually compelling single page openers for the feature-well (exactly as it was published). DO NOT SUBMIT SPREADS for this category.

SINGLE/SPREAD ENTRIES

Submit single pages or spreads as PDFs or digital images (exactly as it was published). Only one file per entry. If the spread fits more than one category, you may enter it multiple times.



STORY ENTRIES

These entries are for two or more single pages/spreads from the same story or package. The single pages/spreads of the story should be placed in order and submitted as one file per entry; as a multiple-page PDF (exactly as it was published). It is important that spreads look like spreads in the PDF (and not 2 single pages). Please submit one file per entry. If the story fits more than one category, you may enter it multiple times.

FOB, BOB, SECTION/ NON-FEATURES

Front of the Book or Back of the Book Section of a publication will be judged for visual excellence and cohesiveness.

These entries may come from any part of your publication that is not a feature, or not part of the feature well. Entries may be from a FOB, BOB section from one issue, or the same parts of an FOB, BOB section from multiple issues. Each FOB, BOB Section entry should not include more than three spreads or six total pages. The FOB, BOB section pages should be placed in order and submitted as a multiple-page PDF or digital image (exactly as it was published). Please submit one file per entry.

REDESIGN

Submit a PDF of the last issue BEFORE the redesign. Submit a PDF of the issue AFTER the redesign (exactly as it was published). It does not need to be the first redesigned issue.

FOREIGN LANGUAGE ENTRIES

Please provide an English translation of the headline and subhead when entering entry details.

A large, grey, outlined graphic of the letters 'FPO' centered on a light grey background. The letters are thick and have a slightly rounded, blocky appearance, similar to the 'BOB' graphic above.

WYK

**DIGITAL: PREPARING
YOUR ENTRIES**

- For the digital categories, you'll submit sRGB JPG/GIF files at 72 dpi or MP4/Screen Recording files. Each individual GIF or JPG file should not exceed 20MB.
- For any websites or apps that are not freely accessible (e.g. behind a paywall), you must provide log-in information. Website entries must be viewable via a standard browser, with standard plug-ins or downloads. Digital Apps are defined as any editorial app created for a smartphone or tablet. This includes apps like Apple News+ and Google News.
- All entries must have been live online in 2022 and must be available for viewing through March 2023.

DIGITAL PLATFORM (WEB OR APP)

Recognizing excellence across digital platforms, the following categories accept URLs, GIFs, JPGs, and MP4s/Screen Recordings.

WEBSITE OF THE YEAR

This award is given to the site that demonstrates the absolute highest standards in editorial web design for desktop and mobile. Sites will be judged based on the quality of design, photography, typography, use of interactivity, user experience, and responsive behavior across platforms. To submit enter the homepage URL, plus 6 - 9 specific page URLs within the same site (10 max). The site must be a stand-alone domain not a subdomain. Work must be viewable via a standard browser, with standard plugins or downloads. Entries will be viewed on both desktop and mobile devices. In addition, upload a screen recording of the site experience (1 file total). The screen recording video should not exceed two (2) minutes.

DIGITAL COVER

This award recognizes the outstanding efforts to create a compelling digital cover. Entries will be judged on their ability to bring together original videography/photography, motion graphics and typography. Please submit one MP4, GIF, or the full URL including a screen recording that best captures the work. App submissions should submit the URL to the App.

HOMEPAGE DESIGN

Enter a homepage that is designed to work exceptionally well across both mobile and desktop platforms. Along with the URL, please submit a screen recording of the site experience or 1-2 representative JPGs. The screen recording video should not exceed one minute.

CUSTOM FEATURE DESIGN: SINGLE PAGE

Any single page or opener that uses visual design, illustration, typography, photography, video, audio, animation, data visualization, or interactivity to tell a story in a compelling way. Along with the URL, please submit a screen recording of the site experience or 1-2 representative JPGs. The screen recording video should not exceed one minute. App submissions should submit the URL to the App.

CUSTOM FEATURE DESIGN: ENTIRE PACKAGE

Any collection of multiple articles focused on a single topic that uses visual design, illustration, typography, photography, video, audio, animation, data visualization, or interactivity to tell a story in a compelling way. Submit 2-3 URLs and a screen recording not exceeding one minute. App submissions should submit the URL to the App.

DIGITAL REDESIGN

Submit at least three (3) screenshots of BEFORE the redesign for mobile and desktop (clearly labeled BEFORE). For the AFTER, upload a screen recording of the AFTER experience.

For websites, submit 1-3 URLs. Submissions may contain but are not limited to: brand identity (logo), homepage, landing page, b-page.

WEB/HTML TYPOGRAPHY

Enter work that is an exceptional use of web-based typography in digital editorial experiences. Submissions must use web/HTML typography; a static image representation of typography is not eligible. Submit full URL(s) and a screen recording. Submissions can be individual stories or full sites (no more than 3 URLs per

entry). The screen recording video should not exceed one minute.

ANIMATED CONTENT

This category honors the animation of typography, illustration, graphics, titles/headlines. Submit the full URL (to the website or App) and a screen recording not exceeding one minute.

INFORMATION GRAPHICS

Submissions should have data visualization with the use of interactivity to display information in a user-friendly experience. Submit the full URL (to the website or App), with a screen recording not exceeding one minute.

ORIGINAL DIGITAL ILLUSTRATION / PHOTO-ILLUSTRATION

This category recognizes exceptional original editorial illustration conceived specifically for digital platforms. Includes singles and up to three (3) in a series. Submit the full URL (to the website or App) with a JPG/GIF or a screen recording not exceeding one minute.

ORIGINAL DIGITAL PHOTOGRAPHY

The Original Digital Photography categories recognize photography conceived specifically for digital platforms (that means it didn't run in the print edition). Submit the full URL with a JPG/GIF or a screen recording not exceeding

one minute. App submissions should submit the URL to the App. In addition, GIF or JPG files should be less than 20MB.

ORIGINAL DIGITAL PHOTOGRAPHY FEATURE: PORTFOLIO

Feature Portfolio recognizes work that is entirely driven by the photographic concept or approach, and portfolio entries can overlap with other categories. Submit photographs (still photographs, photo essays, photo-illustrations, GIFs, or photo-based animation) created exclusively for digital platforms. Includes singles and up to six (6) in a series.

DIGITAL PHOTO EDITING (NON-COMMISSIONED PHOTOGRAPHY)

This awards excellence in photo editing and photo research. Entries should exemplify the highest standards and instincts in elevating a story with only pickup photography. Please submit one URL for a single story and up to three (3) URLs for a series. Include a screen recording not exceeding one minute. App submissions should submit the URL to the App.

SOCIAL

SINGLE STORY / REEL

Any editorial story, reel, or article designed specifically for a social channel: including Instagram, TikTok, YouTube, Facebook, Snapchat, LinkedIn, etc. Please enter a screen

recording of the story's experience (including sound if applicable). The screen recording video should not exceed one minute.

ENTIRE CHANNEL

This category honors visual excellence by a brand on a social platform (ie, Instagram, TikTok, Facebook, YouTube, etc.). Please submit a screen recording of the channel's experience (including sound if applicable). The screen recording video should not exceed two (2) minutes.

VIDEO

Any video that was created to tell or support an editorial story, appearing on a site, app, or social platform. Video entries are to be presented "as aired" or "as published" with no internal edits. Demo reels, sizzles, and/or montages are not allowed in any category unless otherwise noted (like in Visual Identity & Branding).

VIDEO OF THE YEAR

This award is given to the video(s) demonstrating the absolute highest quality of storytelling and production appearing on a site, app, or social platform. Entries may include: one video or no more than three (3) thematically linked videos in a series. Please upload the video file(s). If you don't have access to the video file, make a screen-recording.

FEATURE VIDEO

These categories recognize work that makes a compelling visual and narrative experience. Videos will be judged based on quality of storytelling and visual design. Please upload the video file. If you don't have access to the video file, make a screen-recording.

SHORT VIDEO

Videos that are 60 seconds

or less. Please upload the video file or a screen-recording (one minute max).

VIDEO SERIES

These video entries should not include more than three videos with a related theme or topic. Please upload video file(s) or a screen-recordings (3 videos max).

ANIMATED CONTENT

This category recognizes animated typography, illustration, graphics, titles/headlines. Please upload the video file. If you don't have access to the video file, make a screen-recording (one minute max).

VISUAL IDENTITY & BRANDING

This award is given to a suite of motion graphics (such as, but not limited to: logo, title sequence, in-show graphics, credits, outro, etc.) intended to brand a show/series, or network from an editorial division or custom publishing outlet. Please provide a graphics reel (recommended runtime: 60 seconds max).

PODCASTS

These categories recognize visual design specifically for podcasts. All entries must have been published in 2022 and must be available for viewing through March 2023. Submit the full URL to the podcast, with PDF/JPG/GIF (less than 20MB).

PODCAST ALBUM ART

Enter a URL and digital image of visually compelling podcast album or cover art.

PODCAST SUPPLEMENTAL ART

Enter a URL and digital images (no more than 3) of additional art for the episodes/series that demonstrate the visual voice of the podcast.

GIF

FAQ

WHAT'S CHANGED THIS YEAR?

We added more cover categories since they are so popular, including Cover of the Year! Also, we added Podcast categories for the visual branding that make podcasts distinctive. In keeping with our theme of acronyms, our Special Category is FTW (For The Win) as a fun opportunity to show the great work involving this growing means of communication.

MAY I ENTER MULTIPLE LAYOUTS IN THE SAME CATEGORY?

Yes! You may enter as many entries, in as many categories that you would like. We only have a few categories that restrict the number of entries you can enter (like “of the Years” and ReDesign). Please read the category descriptions to find out more.

CAN I ENTER STUDENT OR UNPUBLISHED WORK?

No, all work must be published in 2022.

CAN INTERNATIONAL MAGAZINES ENTER?

Yes! We welcome editorial brands from all over the world to enter. For fairness in judging, please include English translations of headlines for the work you enter.

YOU REQUIRE THAT ENTIRE ISSUES BE SUBMITTED “EXACTLY AS IT WAS

PUBLISHED.” DOES THIS MEAN INCLUDING PAGES OF ADS?

It really doesn't matter if it's with ads (as all spreads) or if you take the ads out (with some single pages + spreads). It's good either way since we don't judge the ads.

FOR THE PDF SUBMISSIONS, IS THERE A SIZE OR PIXEL REQUIREMENT?

As long as it's a high-res PDF it's fine. Just make sure it fully renders like you want it.

WWW

WHAT QUALIFIES AS A “SERVICE”?

Service journalism or storytelling is usually content that is instructional to the reader or viewer, such as how-to's or advice. It provides a service of some kind.

WHAT IS A BRAND MAGAZINE?

A magazine published to promote a brand, business or organization. You can enter in the general categories or the specific categories for Custom Publishing / Brand / Corporate / Institutional / Educational.

WHAT IS INDEPENDENT PUBLISHING?

A publication for which the person or people responsible for the magazine's content and/or design are also responsible for financial decisions; or magazines that are not owned by a major media company. Circulation that is under 20,000. You can enter in the general categories or the specific categories for Independent Publishing.

WHAT IS A PHOTO-ILLUSTRATION?

An original editorial image for which the primary method of creation is manipulating, combining and/or stylizing photographs in Photoshop or other image editing software. All photo and illustration entries must be original work and must not have been previously published.

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